

Official Rules – GoPro Giveaway

1. Eligibility: The GoPro Giveaway (the “**Sweepstakes**”) is open to legal residents of the fifty (50) United States and the District of Columbia and Guam who are 18 years of age or older as of March 6, 2015, and who, from March 6, 2015 through March 31, 2015 are cardholders in good standing with one of the participating FIBA member financial institutions (“**Participating Financial Institutions**”). Employees of Sponsor (as hereafter defined), Administrator (as hereafter defined) and Participating Financial Institutions, and their parent companies, subsidiaries, affiliates, and advertising and promotions agencies, and their immediate families (spouse and parents, children and siblings, and their spouses), and individuals living in the same households of such employees are ineligible. The Sweepstakes is subject to all applicable federal, state, and local laws and regulations. By participating, entrants (“**Entrants**”) agree to these Official Rules and accept decisions of the Sponsor as final. The Sweepstakes is void where prohibited by law.

2. To Enter: The Sweepstakes runs from March 6, 2015, through March 31, 2015 (“**Promotion Period**”) with 1 prize winner being drawn at the end of the Promotion Period. Eligible Entrants that make a valid redemption at www.ScoreCardRewards.com during the Promotion Period will earn one (1) entry into the drawing.

3. To Enter Without Purchase or Obligation: Hand-print your name, address, city, state, zip, day and evening phone numbers, and the words “GoPro Giveaway 2015” on a blank 3” by 5” card, and mail in a stamped #10 envelope to: Fidelity Information Services, LLC, 11601 Roosevelt Boulevard, TA-60, St. Petersburg, Florida 33716, ATTN: GoPro Giveaway 2015. Mail-in entries must be postmarked by March 31, 2015, and received by April 7, 2015. Enter as often as you wish; however, only one entry per postmarked envelope will be accepted. No mechanical reproductions of entries will be permitted.

4. Drawings: On or about April 8, 2015, Sponsor or its agent, whose decisions are final and binding, will conduct a random drawing from all eligible entries.

5. Prizes: Odds of winning depend on the number of eligible entries received during the Promotion Period.

Prize Winners (1): 1 winners will receive: GoPro® HERO3+ Camcorder Silver Edition ARV: \$299.99

Any difference between the ARV listed herein and actual value of prizes will not be awarded. Prizes are not transferable and cannot be assigned or redeemed for cash, except at Sponsor’s sole discretion. In the case of unavailability of any prize, Sponsor reserves the right to substitute a prize of equal or greater value.

6. To Claim Prize: Winners will be notified by email and will be required to complete and sign an affidavit of eligibility and liability release and, where legal, a publicity release, which must be returned within fourteen (14) days from the date of the prize notification letter. Acceptance of the prize constitutes permission (except where prohibited by law) to use the winner’s name, hometown and likeness for purposes of advertising, promotion and publicity in any media without additional compensation. If notification letters are returned undeliverable or the prize is unclaimed after fourteen (14) days from the date of the prize notification letter, a second attempt will be made to notify the winner. If the second notification letters are returned undeliverable or the prize is unclaimed after fourteen (14) days from the date of the second prize notification letter, an alternate winner will be chosen.

7. Limitation of Liability: By participating in the Sweepstakes, Entrants and winners agree to release and hold harmless Sponsor, Administrator, their affiliated entities, employees, officers, directors, agencies and representatives (the “**Released Parties**”) from any and all liability, for loss, harm, damage, injury, cost or expense whatsoever including, without limitation, property damage, personal injury and/or death which may occur in connection with, preparation for, travel to or participation in the Sweepstakes, or possession, acceptance and/or use or misuse of any prize or participation in any Sweepstakes-related activity and for any claims based on publicity rights, defamation, invasion of privacy or merchandise delivery. Except as expressly set forth herein, the Released Parties make no representations or warranties regarding the Sweepstakes and the Sweepstakes is provided “AS IS” and without warranty of any kind. The Released Parties hereby disclaim all warranties and conditions of merchantability, fitness for a particular purpose, title and non-infringement. The Released Parties have no liability and no responsibility for any additional expense, omissions, delays, re-routing or acts of any government or authority. In no event shall the Released Parties be liable for any indirect, punitive, incidental, special or consequential damages arising out of, or in any way connected with, the Sweepstakes, whether based on contract, tort, strict liability or otherwise, even if advised of the possibility of damages. Because some states/jurisdictions do not allow the exclusion or limitation of liability for consequential or incidental damages, the foregoing limitation may not apply to all Entrants. Entrants who do not comply with these Official Rules or attempt to interfere with the Sweepstakes in any way shall be disqualified. Sponsor is not responsible for any printing or typographical errors in any Sweepstakes-related materials or entries that are processed late or

incorrectly or are lost due to human error or computer or electronic malfunction. The winners are solely responsible for payment of all federal, state, and local taxes on prizes and for any other expenses not specifically mentioned in the prize description. Sponsor reserves the right to cancel or modify the Sweepstakes if fraud or technical failure compromises the integrity of the Sweepstakes as determined by the Sponsor in its sole discretion.

8. Personal Data & Privacy: All entries become the sole property of Sponsor and will not be returned. Participating Financial Institutions may use data about Entrants obtained from the Sweepstakes for marketing purposes. By entering the Sweepstakes, Entrant agrees to such use of the personal data.

9. Disputes: The Sweepstakes is governed by the laws of the United States and the State of Florida, without respect to conflict of law doctrines. As a condition of participating in the Sweepstakes, Entrants agree that any and all disputes that cannot be resolved between the parties, and causes of action arising out of or in connection with the Sweepstakes, shall be resolved individually, without resort to any form of class action, exclusively before a court located in Florida having jurisdiction. Further, in any such dispute, under no circumstances will Entrants be permitted to obtain awards for, and hereby waive all rights to claim indirect, punitive, incidental, special or consequential damages, including attorneys' fees, other than Entrant's actual out-of-pocket expenses (e.g., costs associated with entering the Sweepstakes), and Entrant further waives all rights to have damages multiplied or increased.

10. Winners List: For a list of prize winners, send a self-addressed, stamped envelope by April 30, 2015 to: Fidelity National Card Services, Inc., 11601 Roosevelt Boulevard, TA-60, St. Petersburg, Florida 33716, ATTN: GoPro Giveaway 2015- Winners List request.

11. Sponsor: The Sweepstakes is sponsored by Financial Institution Benefit Association, Inc., P.O. Box 31065, Tampa FL 33631-3065 ("Sponsor") and administered by Fidelity National Card Services, Inc., 11601 Roosevelt Blvd, St. Petersburg, FL 33716- 2202 ("Administrator").